Brand Champion Training

Client References

BRAND CHAMPION

BRAND: /brand/Noun

- A brand name
- A particular Identity or Image regarded as an Asset

CHAMPION: /ˈtʃampɪən/Noun

- A person who vigorously supports or defends….



IT IS NOT A GIVEN THAT JOB EXPERIENCE AND KNOWLEDGE IS ENOUGH TO BE SUCCESSFUL WHEN REPRESENTING A BRAND.

- A successful spokesperson today needs to be a **Brand Champion.**
- Someone who is **Credible, Confident, Authentic.**
- A Storyteller, a Conversationalist, A Human Being.
- And who is able to truly **Champion the Brand** to Internal and External audiences. Via multiple platforms.

BRAND CHAMPION BOOTCAMP

CPD The CPD Certification Service

The CPD Certification Service

★★★★★ 3 days ago

Brand Champion Bootcamp is a Must!
Working with Rebecca and the Brand Champion Bootcamp was SO valuable. The bootcamp's mix of Rebecca's video messages and the modules make for an illuminating and enlightening experience with easy to understand and remember information and suggestions. I absolutely recommend the Brand Champion Bootcamp and Rebecca to anyone who will be speaking in any capacity about their business and brand.

by Deb Campagnaro 1

Source: Basic Invitation

Happy Clients

★★★★★

Powerful, straight forward to understand concepts'

JvO, Managing Director

★★★★★

A great course, which helped to look at how to deal with the media and what they might be asking. Also helped me understand what I need to work on.

TM, Head of Product Marketing

★★★★★

It has helped me to see interviews as an opportunity rather than a risk. I also now feel confident to help the journalist to write a nice story'

JG, Managing Director

BRAND CHAMPION BOOTCAMP

Proud to have worked with these Brands

